SWS 10/30/08 P0929 PATENT

REMARKS

Claims 1-11 are pending in the application.

Claim 1 is amended without prejudice. For example, claim 1 is amended to recite detection through <u>normal ambient</u> visible light imaging of the document <u>without a need to use non-visible light lenses or filters</u>. (We submit that one of ordinary skill in the art may consider some or all of the added features are inherently associated with the terms "visible light imaging.") The final Office Action, pages 3-4, paragraph 7, commented on these features.

This type of imaging is different from the UV/IR techniques used in Stephany. Stephany would require special inks, UV/IR filters and/or special illumination. The recited combination, however, offers efficiencies because normal, ambient visible light is used for detection; indeed, no filters, special illumination or inks, or special lens are needed for this type of visible light imaging.

The claims stand ready for allowance.

Thus, we respectfully request a Notice of Allowance. In the meantime, the Examiner is respectfully invited to contact the undersigned if any questions remain.

(We respectfully traverse the rejections of the claims. And we reserve our right to challenge the rejections if needed. For example, we disagree with the proposed combination of Sheng and Stephany, and disagree with the characterization of DeAngelis.)

Respectfully submitted,

DIGIMARC CORPORATION

Date: October 30, 2008

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